

LOTTO MAX 3.0 – April 2026 Launch

Overall Context

Effective April 2026, the ILC is making changes to the nationwide LOTTO MAX game:

- The jackpot cap will increase from \$80 million to \$90 million.
- Additional prizes of \$100,000 will be included in every draw, with more added as the jackpot grows.
- Players will now get 4 selections of 7 numbers (from 1 to 52) for \$6 per play, an increase from \$5 for 3 selections of 7 numbers (from 1 to 50).
- The overall odds of winning any prize will improve from the previous version of LOTTO MAX, going from approximately 1-in-7.0 to approximately 1-in-5.8.

These changes will take effect after ticket sales close on Friday, April 10, 2026, and the first draw with the new jackpot cap and features will be on Tuesday, April 14, 2026. Draws will continue to be held every Tuesday and Friday.

LOTTO MAX Roll Down – October 2025

Key Messages

- We are planning some exciting changes to LOTTO MAX in April 2026 to give players more of what they want.
- We're committed to keeping LOTTO MAX fresh and fun and these enhancements ensure we can keep delivering the excitement our customers expect.
- To ensure a clear separation between the current game and the new version, we're limiting advance play to the number of draws remaining after Draw Break (10:30 p.m. ET) October 14, 2025, until April 10, 2026.
- The number of advance play draws available for LOTTO MAX will be reduced as outlined below:

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Key Messages/Q&A
October 10, 2025 V2

Regular Play Rolldown Schedule	
Date	Number of Advance Play Draws Available (After Draw Break)
Tuesday, October 14, 2025	26
Tuesday, February 24, 2026	13
Friday, March 6, 2026	10
Friday, March 20, 2026	6
Tuesday, March 24, 2026	5
Friday, March 27, 2026	4
Tuesday, March 31, 2026	3
Friday, April 3, 2026	2
Tuesday, April 7, 2026	1 – Advance Play N/A
Friday, April 10, 2026	LOTTO MAX Wagers Disabled 10:30pm
Saturday, April 11, 2026	52

Combination Play Rolldown Schedule	
Date	Number of Advance Play Draws Available (After Draw Break)
Tuesday, March 10, 2026	9
Friday, March 13, 2026	8
Tuesday, March 17, 2026	7
Friday, March 20, 2026	6
Tuesday, March 24, 2026	5
Friday, March 27, 2026	4
Tuesday, March 31, 2026	3
Friday, April 3, 2026	2
Tuesday, April 7, 2026	1 – Advance Play N/A
Friday, April 10, 2026	LOTTO MAX Wagers Disabled 10:30pm
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Q&A

1. Are there changes coming to LOTTO MAX?

Yes, we are planning some exciting changes to LOTTO MAX in April 2026 to give players more of what they want.

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2. Why is LOTTO MAX changing?

We're committed to keeping LOTTO MAX fresh and fun and these enhancements ensure we can keep delivering the excitement our customers expect. The exciting changes to LOTTO MAX will give players more of what they want.

3. Why will you be reducing the number of LOTTO MAX advance play draws?

We are planning some exciting changes to LOTTO MAX with sales starting on April 11, 2026. To ensure a clear separation between the current game and the new version, we're limiting advance play to the number of draws remaining after Draw Break (10:30 p.m. ET) October 14, 2025, until April 10, 2026.

As of October 14, 2025, LOTTO MAX Advance Play options will be disabled on OLG's Self Serve Terminals (SSTs) until the launch of the new LOTTO MAX. Players can continue to purchase LOTTO MAX in advance on OLG.ca or lottery terminal, according to the roll down schedule.

4. What happens when the number of draws selected by a customer exceeds the number of draws available?

When this happens, a pop-up will display: "The maximum number of draws available for LOTTO MAX is X draw(s). Please change wager."



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5. Can you explain the timeline for the LOTTO MAX Advance Play roll down?

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LOTTO MAX Changes – April 2026

Key Messages

- Starting with the Tuesday, April 14, 2026, draw, LOTTO MAX is changing to offer bigger jackpots, more prizes, and better overall odds of winning any prize compared to the previous version of the game.
- LOTTO MAX jackpots can now grow up to \$90 million and we will have additional prizes of \$100,000 at every draw with more added as the jackpot grows.
- Players will now get four (4) selections of seven (7) numbers (from 1 to 52) for \$6 per play.
- The overall odds of winning any prize are better than the previous version of LOTTO MAX.
- Draws will still be held every Tuesday and Friday.

Q&A

1. What changes have been made to LOTTO MAX?

As of the April 14, 2026, draw, several changes have been made to LOTTO MAX:

- The jackpot cap is now \$90 million. Prior to April 14, 2026, the cap was \$80 million.
- Additional prizes of \$100,000 are included in every draw, with more added as the jackpot grows.
- Players now get 4 selections of 7 numbers (from 1 to 52) for \$6 per play.
- The overall odds of winning any prize with a \$6 play have improved from the previous version of LOTTO MAX going from approximately 1-in-7.0 to approximately 1-in-5.8.
- Odds of winning the jackpot have changed from 1 in 33,294,800 per play to 1 in 33,446,140 per play.

What remains the same:

- Draws are still held every Tuesday and Friday.
- MAXMILLIONS (additional prizes of \$1 million) are available when the jackpot reaches \$50 million or more.

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2. Why make these changes?

We're rolling out a new version of LOTTO MAX to give players more of what they want. They love big jackpots - and they've also been asking for more chances to win smaller prizes.

The new LOTTO MAX delivers on both fronts: the jackpot can now grow as high as \$90 million, and there are additional prizes of \$100,000 at every draw - with even more added when the jackpot rolls.

3. When do these changes take effect?

The changes take effect after the Friday, April 10, 2026, LOTTO MAX draw. The updated format launches with the Tuesday, April 14, 2026, LOTTO MAX draw.

4. Why is the price of a ticket increasing?

The price adjustment allows us to introduce exciting new features:

- Players now get 4 selections of 7 numbers (from 1 to 52) for \$6 per play.
- The jackpot cap will increase from \$80 million to \$90 million.
- Additional prizes of \$100,000 are included in every draw, with more added as the jackpot grows.
- The overall odds of winning any prize with a \$6 play have improved from the previous version of LOTTO MAX, going from 1-in-7.0 to 1-in-5.8.

This is the first price change since the game launched in 2009.

5. Are LOTTO MAX sales down?

- LOTTO MAX is still very popular with Canadian lottery players.
- Enthusiasm tends to dip when the jackpot is lower.
- When LOTTO MAX first launched in 2009, a game offering multiple jackpots of up to \$50 million a year was unprecedented in Canada.
- Each time the jackpot cap increased—to \$60 million, \$70 million, \$80 million—it brought renewed excitement.
- No Canadian lottery has ever offered a jackpot of \$90 million—until now.
- Players who love LOTTO MAX have consistently said they prefer high-dollar jackpots and more additional prizes.
- These changes are another way we're responding to what players want.
- By offering even bigger jackpots, LOTTO MAX remains one of the most exciting lottery games in Canada.

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6. Are MAXMILLIONS prizes still being offered?

Yes. MAXMILLIONS prizes of \$1 million each will be available whenever the main jackpot reaches \$50 million and more.

7. What are MAXPLUS draws?

MAXPLUS draws determine the winning numbers for the additional \$100,000 prizes, available at every jackpot level, and drawn separately.

The number of additional \$100,000 prizes are added based on the jackpot amount.

8. Shouldn't you offer more \$1 million prizes or more \$100,000 additional prizes instead of raising the jackpot cap?

These updates deliver on what players want most: bigger jackpots and more secondary prizes.

9. What secondary prizes are available?

Secondary prizes are still in play when a player matches at least 3 of the 7 numbers in a selection.

<u>Winning Selection</u>	<u>Per Play (one in:)</u>
7/7	33,446,140
6/7 +	4,778,020
6/7	108,591
5/7 +	36,197
5/7	1,684
4/7 +	1,010
4/7	72.2
3/7 +	72.2
3/7	7.0
Any prize	5.8

10. What are the odds of winning the jackpot?

The odds of winning the jackpot are approximately 1 in 33 million.

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11. What are the odds of winning a secondary prize?

The odds of winning a secondary prize vary by prize category. Overall, the odds of winning any prize are approximately 1 in 5.8.

12. What are the odds of winning a MAXMILLIONS prize or a \$100,000 additional prize?

For each play, the odds of winning a MAXMILLIONS prize or a \$100,000 additional prize are the same as the jackpot approximately 1 in 33 million.

13. Why are the overall chances of winning any prize better than before?

The overall odds of winning any prize are improved from approximately 1 in 7.0 to approximately 1 in 5.8. As a result, the odds of winning a prize are higher. This is due to the addition of a fourth selection for each play (instead of three).

14. Is it still possible to buy at \$5 LOTTO MAX ticket?

No. As of April 11, 2026, the cost of a LOTTO MAX play is \$6.

15. Who decided to make these changes?

These changes were introduced by the Interprovincial Lottery Corporation (ILC).

The ILC includes representatives from Atlantic Lottery, Loto-Québec, Ontario Lottery and Gaming Corporation, WCLC and British Columbia Lottery Corporation.

The ILC oversees LOTTO MAX, LOTTO 6/49, DAILY GRAND and some INSTANT scratch tickets.

16. Is this the first time the price of a LOTTO MAX ticket has increased?

Yes. LOTTO MAX has been \$5 for 3 selections since it launched in September 2009. This is the first price increase in over 15 years.

17. What other changes have been made to LOTTO MAX since it launched?

LOTTO MAX launched in September 2009, replacing the nationwide Super 7 game. At the time, players paid \$5 for 3 selections of 7 numbers each. The jackpot started at \$10 million and rolled over until it reached the \$50 million cap. At that point, any additional funds in the prize pool were used as MAXMILLIONS—individual \$1 million prizes. Each MAXMILLIONS prize had its own draw, with 7 numbers from 1 to 50 selected at random.

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In July 2015, the ILC raised the jackpot cap to \$60 million. In 2019, the cap was increased again to \$70 million, and a second weekly draw was added. In 2024, the cap was increased to \$80 million.

18. Does LOTTO MAX offer any guaranteed prizes, like LOTTO 6/49 does?

No, LOTTO MAX does not offer any guaranteed prizes.

19. If the jackpot is not won on April 10, will it roll over to the next LOTTO MAX draw?

Yes. If the LOTTO MAX jackpot is not won on April 10, it will increase for the April 14 LOTTO MAX draw plus new additional \$100,000 prizes will be added according to the new rules.

20. What happens to free plays won in the April 10 LOTTO MAX draw?

Unclaimed free plays won on or before the April 10 LOTTO MAX draw are valid for the April 14 and subsequent LOTTO MAX draws.

21. Will more draws mean a longer wait for results?

No. Results will be processed within the usual timeframe.

22. How is the number of \$100,000 prizes determined?

The number of \$100,000 prizes is based on the size of the jackpot. For example, if the jackpot is \$10 million, there will be 10 x \$100,000 prizes; if the jackpot is \$20 million, there will be 20 x \$100,000 prizes...up to a \$90 million jackpot, with 90 x \$100,000 prizes.

23. What happens if more than 1 ticket wins a \$100,000 prize from a MAXPLUS draw? Is each ticket worth \$100,000 or a share of \$100,000?

As with the main jackpot, each additional \$100,000 prize drawn is equally shared among the winning tickets for that prize.